

Fancesca Spagnolo

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Based in Bassano del Grappa, open to relocate.

03/02/01

[Linkedin](#)

[My Portfolio](#)

Profile

Creative and versatile designer, with experience in luxury fashion and agency environments. Skilled in creative content, brand identity and art direction. Italian-based, open to relocation. Eager to take the next step in my career to deepen my skills and learn new ones in a dynamic, creative context.

Professional experience

forte_forte – Digital Content & Visual Designer

Nov. '24 – Ongoing

Thiene, on site – full time

- Support and art direction for content production including photoshoots, still life and lookbook creation.
- Ensure consistency in visual language and brand positioning across all digital platforms.
- Develop and design email marketing campaigns, editorial calendars and targeted newsletters.
- Contribute to seasonal content planning and design aligned with collection drops and overall strategy.
- Design digital advertisements and campaign assets for all social platforms.
- Create and develop editorial materials and digital assets in line with brand guidelines.

Numbered Studio – Visual designer

Feb. '24 – Jul. '24

Amsterdam, on site – internship

Collaborated on:

- Developed brand identities and brand guidelines for fashion and lifestyle clients.
- Contributed to art direction across photoshoots and social media content, ensuring visual consistency.
- Designed digital assets including e-commerce layouts and user interfaces using Figma
- Created packaging concepts and print-ready designs, aligning structural and visual elements.

Daamstudio – Graphic designer

Feb. '23 – Sep. '23

Thiene, on site – full time

Collaborated on:

- Brand identity development and brand positioning.
- Supported art direction for video productions and photoshoots, assisting on-set coordination.
- Designed websites using Wix.
- Print and catalogue design, ensuring visual consistency across editorial materials.
- Assisted in packaging design development for a beauty brand, from concept to print-ready execution.
- Participated in exhibit design projects, supporting spatial and visual storytelling elements.

Education

Visual and Product Design – Università IUAV di Venezia

2020 – 2023, Venice (IT)

- Graduated with the maximum grade, 110 cum laude/110, my thesis “Rebranding del Museo civico della ceramica di Nove” including visual identity, signage, and editorial design is currently being implemented.

Global design – IADE, Universidade Europeia

Erasmus Semester, Lisbon (PT)

- Collaborated with international students on the rebranding and wayfinding of the “Estadio do Restrelo”.

Skills

- Design and web: full Adobe creative suite, Figma, Wix, Webflow.
- Marketing and Ads: Klaviyo, Meta ADS Manager, Metricool.
- Project management tools: Notion, Asana, Clickup.
- Language skills: Italian (native), English (IELTS 7 – C1), Spanish (DELE – B2).